

INTERNET MULTICASTING SERVICE



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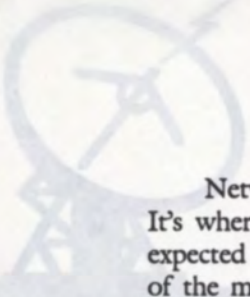
FOR IMMEDIATE RELEASE

Internet Multicasting to Provide Three Full Days of Cyberspace Broadcasts at Networld+Interop Event in Las Vegas

**"Live Audio Multicasts and Multimedia Data to Reach Around the World
on Internet Computer Network"**

In one of the most remarkable demonstrations of new broadcast media, the Internet Multicasting Service will provide live cyberspace radio broadcasts and other multimedia data from the floor of the Networld+Interop Conference and Exhibition in Las Vegas (May 4-6). Using the advanced-technology "Enterprise Rooms" provided by the Advanced Research Projects Agency (ARPA) as a broadcast studio, the Internet Multicasting Service will demonstrate the revolutionary technical advances that allow personal computer users around the world to "tune in" to interactive programs in cyberspace. Those programs will include realtime audio broadcasts of *Monitor Radio*, a daily news magazine, as well as programs such as *Computer Chronicles* from PBS and the *World Report* from the Canadian Broadcasting Company.

The Internet Multicasting Service will also present its own innovative programming, including *Geek of the Week* and *SoundBytes*. Daily programs at the Networld+Interop event will include *Sunergy* hosted by John Gage and *TechNation* hosted by public broadcasting personality Dr. Moira Gunn. There will also be Internet traffic reports and local news, as well as live music provided by Tungsten Macaque, the Internet Multicasting Service house rock-and-roll band.



Network+Interop 94 Las Vegas is the showcase for over 550 of today's hottest networking companies. It's where the classroom meets the real world, live on the exhibition floor. More than 65,000 people are expected to attend the conference, workshops, tutorials, and exhibits. The event features the InteropNet, one of the most complex operational computer networks in the world, put together in just days by volunteers from all over the world.

The Internet Multicasting Service is a non-profit radio station in cyberspace, operating two channels, and designed as a professional, informative source of news and information about public affairs, science and technology. The public affairs channel is the Internet Town Hall, and the science and technology channel is Internet Talk Radio. In less than a year's time, the Internet Multicasting Service has gone from start-up to sending out hundreds of megabytes of programs per month. The audience includes over 100,000 computer users in more than 30 countries around the world.

Programs on the Internet Multicasting Service have included luncheon addresses from the National Press Club in Washington, D.C. by such speakers as The Dalai Lama, Commerce Secretary Ron Brown, Tenor Jose Carreras, Yassir Arafat, Larry King, and Vice President Gore. Special events programs have included the first-ever live audio link between National Public Radio's "Talk of the Nations/Science Friday" and the global Internet.

The Internet Multicasting Service has its main studios in the National Press Building in Washington, D.C. Major funding for the service is provided by Interop Company, O'Reilly & Associates, and Sun Microsystems. Additional support is provided by MFS Datanet, UUNET Technologies, Cisco Systems, Harper Collins, Persoft and WAIS Inc. Special support for this historic cybercast is being provided by Interop Company, ARPA, Sun, MCI, UUNET Technologies, BARRnet, Cisco, the Internet Society, WAIS Inc, O'Reilly & Associates, and many others.

Yvonne

Cocktail Tables ??

Back Stage

Green "Room"

CASH BARS

Surplus Data

DATA NOC

Projection Screen

SET

SOUND NOC

Light Tree

Floating Sign

12 X 16 X 18"
BAND

Need to know:

- Size of Stages
- phone lines
- fax lines
- number & location

5 feet

10 feet

Light Tree clusters include light tree, TV, literature table, and posters on tree or easel.

Front